

Sean Mize 60 Day Coaching

Day 13

Your Purpose: Change The World

Audio Length: 46 Minutes

Today, Sean is going to dig into your purpose. What are you in it for? What's your purpose?

If someone sets out to just make money, will their coaching programs be worth it? Sean doesn't think so at all.

There are a lot of companies out there trying to compete. Companies stand out when they care. If you look at the companies that care and those that are just in it for the money, that that care will stand out.

Sean's purpose is to change people's lives. You're paying to have an experience with him.

You're here because of the excellent teaching and service.

In your business, if you're focusing on changing people's lives, people will pay you for coaching.

You've got to make a living doing this, of course.

The job that you're doing is hopefully what you're doing because you enjoy it.

If you have a choice, the job that you want to do is the job you should be doing.

Think about teachers and zookeepers. They are some of the lowest paid professionals in the world. They do it because it's their passion. Why do they stay? Because they're passionate and they have a purpose.

You have to find your passion and purpose.

You don't need a near death experience to find your purpose.

How To Find Your Purpose

Why it's important.

If you know your purpose, it frees you.

If you're forced to do things to make sales, you'll stop as soon as you're done. Sean gives an example of when he had a sales goal... he just stopped as soon as he was done.

What about teachers or sports coaches after they've reached a goal? They don't just sit back and give up. They figure out how to keep their momentum and keep on going.

They have a purpose day in and day out.

If your goal is to just make money in your business, you won't keep going. But if your goal is to change people's lives, you're going to keep going no matter what.

If your job is to change people's lives, you're not just going to give up.

What can you do to change people's lives?

Sean has had a shift in his mindset.

He wanted a full time income online. He wasn't making money at first but he was still helping people. Every coaching program he's ever developed has been with the goal of helping people. His goal is to change people's lives and not a dollar figure.

There are many people out there who could benefit from his message. He is dedicated to those people. There are people all over the world that hate their job or are stuck or need money. He can change their lives and he has a message that's different from anyone else out there. He owes it to them to help them.

How can I impact the entire world? – That's what you should be thinking and wondering of yourself.

Write This Down

Sean wants you to get out a sheet of paper and write:

“My purpose is to change the world by....”

Fill in the blank and focus on that.

You owe it to people to launch your business and take it to the next level because there are people out there waiting for you.

You can help a million people.

Then, you can help many more.

You can change the world.

Sean asks if you've had a life changing thought while listening. Other listeners confirm that they have.

Listen to this recording again... you'll get something else out of it.