

Sean Mize 60 Day Coaching
Day 59
Master Plan And Daily Management Of Master Plan
Audio Length: 30 Minutes

Sean wants you to finalize your master plan. He's going to give you his master plan as an example.

He cautions that you don't want to copy his verbatim. Your plan will be different.

A master plan is a plan that will tell you what you want to accomplish in a given time period and how you're going to accomplish that.

This should be concise—it should be able to be summarized on half a sheet of paper.

It should also preferably be on paper. Some do everything electronically. He prefers paper and gives reasons why. It prevents you from constantly changing it.

You can change and re-evaluate your master plan, but you need to make sure you're not changing it constantly.

Pull your master plan out every day. It will help you dictate your goals.

Some days, your day will be a waste. But, you always have a chance to change your day and make it better if you can follow your master plan.

Decide what you can do each day to achieve the goals on your master plan.

Everything you do all day long should move you closer to achieving your goals on your master plan.

Evaluate yourself all throughout the day.

Consider whether what you're doing is helping you make progress toward your master plan. Your master plan can keep you on track.

Your master plan will always give you clarity. It will also give you a sense of peace. You won't have to wonder if you're doing the right thing—you'll know you are.

You'll have peace and clarity about your business.

Example

Sean gives an example from his life related to his master plan and how it gives you clarity.

This is why exercise and diet programs online sell so well—people want a plan and clarity.

Sean discusses how his product load has changed over time. He's less involved in product creation today. But for someone who has no products, they would focus more on that.

What if you just recorded a few hours of your knowledge in a day? At the end of the day, you'd have a product you could sell.

Sean notes that his master plan is about 80% the same since he started.

The master plan is designed to help him meet his goals. The clarity on your master plan will help you avoid distractions.