

# PLR License Terms

**The following terms apply to every PLR offer from Jimmy D. Brown**

Note: Other additional terms may apply to specific offers, so check the sales page of any offer before making your purchase.

## **RESTRICTIONS: What Can't You Do With These Materials?**

- To protect the value of these products, you may not pass on the rights to your customers. This means that your customers may not have the PLR rights.
- You may not pass on any kind of licensing (PLR, reprint / resell, etc.) to ANY offer created from ANY PORTION OF this content that would allow additional people to sell or give away any portion of the content contained in this package.
- You cannot claim authorship. This means you can use the content as if you wrote it yourself, but you cannot claim that you wrote it yourself. You didn't write it. It's dishonest and unethical (and maybe illegal) to make people believe that you did. Instead, simply put your logo / branding onto the content along with "Presented by" your name or company / site name. For excerpts (ex. social media snippets, blog posts, reports), either publish the content unattributed or with a similar disclosure as mentioned above.
- You may not mention Jimmy D. Brown as the author or creator of these materials in any way in your marketing, development of products or usage of these materials. However, you MAY include the following blurb (this is NOT required)...

*"This product is based on original course curriculum developed by Jimmy D. Brown of Earncome.com and obtained through authorized licensing."*

- You may not offer 100% commission to affiliates selling your version / copy of this product. The maximum affiliate commission you may pay out for offers created that include parts of this content is 75%.
- You are not permitted to give the complete materials away in their current state for free – they must be sold. They must be excerpted and / or edited to be given away, unless otherwise noted. Example: You ARE permitted to excerpt portions of content for blog posts, lead magnets, etc.
- If you are going to claim copyright to anything created with this content, then you must substantially change it to distinguish yourself from other licensees.
- You may not add this content to any part of an existing customer order that would not require them to make an additional purchase. (IE You cannot add it to a package, membership site, etc. that customers have ALREADY paid for.)
- Jimmy D. Brown reserves the right to make final decisions on any usage of PLR content purchased from this site that is not specifically addressed in these terms and his decision is final.
- You cannot syndicate content from this product (IE articles), sell any portion as a Kindle ebook (which violates Amazon's TOS), offer this content through an auction site. You agree to hold other licensees harmless for their usage of the content. I reserve the right to

make final decisions on any usage of PLR content purchased from this site that is not specifically addressed in these terms to protect the value of the content and the investment of licensees (like you!), and my decision is final.

### **PERMISSIONS: What Can You Do With These Materials?**

- Create rebrandable PDFs that your customers can rebrand with their affiliate links and share with others.
- Sell the content basically as it is (with some minor tweaks to make it "yours").

*If you are going to claim copyright to anything created with this content, then you must substantially change at 75% of the content to distinguish yourself from other licensees.*

- Break up the content into small portions to sell as individual reports for \$10-\$20 each.
- Bundle the content with other existing content to create larger products for \$47-\$97 each.
- Setup your own membership site with the content and generate monthly residual payments!
- Take the content and convert it into a multiple-week "eclass" that you charge \$297-\$497 to access!
- Use the content to create a "physical" product that you sell for premium prices!
- Convert it to audios, videos, membership site content and more.
- Excerpt and / or edit portions of the content to give away for free as blog posts, reports, etc. to use as lead magnets, incentives and more!
- Create your own original product from it, set it up at a site and "flip" the site for megabucks!